

B4B Challenge – Jump start your Big Data future now!



Create your innovative Digital Solutions with Big Data!

Don't miss this golden wave to jump start your Big Data future with Herbert Chia, former Vice-President of Alibaba, and get connected with business corporates!

SIGN UP for the campus info session now to:

- Listen to first-hand sharing by corporate executives and start-up companies about the challenges and opportunities in big data innovation, and
- Meet the Organiser of the competition to learn more about the benefits and resources you may enjoy - access to data sets, fully-sponsored Energizer Week in Beijing, networking with potential investors, a 3-month Mentorship Program guided by domain experts and big data guru Herbert Chia ... and many more!

Event : B4B Challenge - Big Data for Digital Transformation INFO SESSION

Date : 20th October, 2017 (FRI)

Time : 10:30am to 11:30am

Venue : Rm 409, 4/F, Yasumoto International Academic Park

Agenda: B4B Challenge Briefing: Benefits, Award Streams, Eligibility & Process

- Mr Daniel Yuen - Evangelist, Advanced Analytics & Big Data

Sharing: Selected Topic Big Data and Digital Transformation

- Winner of B4B Challenge 2016/ Partner of B4B Challenge 2017

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Organiser:

B4B Limited



b4bchallenge

www.b4bchallenge.com

About B4B CHALLENGE

B4B Challenge is a contest organised by B4B Limited, a social enterprise that aims to promote the development of a healthy and sustainable ecosystem for Big Data and AI innovation in Hong Kong and to match talents and enterprises with an intensive accelerator program.

The objective is to provide a platform that connects Big Data and AI demand – innovative information solutions from different domains, and supply – talents in Hong Kong, as well as to transform Hong Kong into a regional hub of digital innovations in Asia.

B4B Challenge will be officially launched in late October 2017. Follow us on Facebook for more.

B4B Challenge 2017

Organised by B4B Limited

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