



Take the Big Data Challenge in Real Business Life!

Don't miss this golden opportunity to accelerate with Big Data – the future driver of the business world!

SIGN UP for the campus info session now to:

- Listen to first-hand sharing by corporate executives and start-up companies about the challenges and opportunities in big data innovation, and
- Meet the Organiser of the competition to learn more about the benefits and resources you may enjoy - access to raw data sets, fully-sponsored Energizer Week in Shanghai, networking with potential investors, and many more!

Event : **B4B Challenge - Big Data for Business Challenge INFO SESSION**

Date : 14th Oct, 2016

Time : 12:00 – 14:00

Venue : Rm 402, 4/F, Yasumoto Int'l Academic Park (Y.I.A.P.), CUHK
香港中文大學康本國際學術園 4 樓 402 室

Agenda : **Sharing by Partners – ARG: Big Data analytics in Asia and building successful career**

- Ms Ilana Rosen, Head of Recruitment, Analytics Recruitment Group

B4B Challenge Briefing: Benefits, Award Streams, Eligibility & Process

- Mr Daniel Yuen - Evangelist, Advanced Analytics & Big Data

(Presentation topic TBC)

- Mr. Kai Mak (Senior Portfolio Manager, Value Partners Limited)

B4B CHALLENGE is a competition for Big Data talents to connect with the market. **12 shortlisted finalist teams** will stand a chance to:

- Enjoy a rare opportunity to access raw datasets from a premier payment solution provider in China.
- Network with corporate sponsors and partners
- Join the fully-sponsored Energizer Week in Shanghai with corporate executives and Big Data practitioners
- Join a 3-month Mentorship Program guided by industry and domain experts
- Win the contest as Champions to join post-competition roadshows to present winning solutions to potential customers and investors

About B4B CHALLENGE

B4B Challenge provides a valued platform that connects the talents in Hong Kong with business stakeholders and industry experts to accelerate pervasive Big Data adoption. Also, the Challenge aims at improving the maturity as the foundation for Hong Kong to become a more reliable, high-quality and sustainable source of digital innovations throughout the Asia Pacific region.

B4B Challenge will be officially launched on 19th October, 2016 at Cyberport Hong Kong. Invitations will be sent soon. Watch out for more.

Organiser



Sponsors



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Participating Partners



香港中文大學
The Chinese University of Hong Kong



THE HONG KONG
POLYTECHNIC UNIVERSITY
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Personal Data & Privacy
Advisor

Mr Stephen Lau

Marketing & Communications
Partner

AsiaNet Communications Ltd
亞聯政經網絡有限公司

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About the Organiser

[Innobator](#) is an incubation centre in Shanghai, founded by several people from Hong Kong in 2015. By providing services such as business consulting, resources connection, business process outsourcing and office space, Innobator helps entrepreneurs put new business models and innovative ideas into executable business plans and achieve early capitalisation. So far Innobator has been working with more than 200 potential start-up projects in different industries, most of which are Mainland China-oriented projects originated in Hong Kong.